

Colombian Presidential Runoff Results

June 19, 2022

This is an initial briefing on the results of the second and final round of the 2022 Colombian presidential election.

Pacto Histórico Gustavo Francia Márquez 50.4% 11.279.265

Rodolfo Marelen Castillo 47.3%

10.574.365

OVERVIEW AND OUTLOOK

- In the June 19th presidential runoff in Colombia, Gustavo Petro was elected president over Rodolfo Hernandez with 50.4% of the votes for the 2022 2026 term. Over 1 million more voters participated in the runoff than the initial election.
- Petro's presidency will mark the first leftist government in Colombia in this century and Francia Marquez will be the first Afro- Colombian woman to be vice-president. Hernández, will get a seat in the Senate for being the runner up in this election, and vice-presidential nominee Marelen Castillo will be in the House of Representatives.
- Traditional and opposition parties have more than 50% of the representation in the legislative branch, which could make governing challenging for Petro in the absence of congressional majorities. Petro will have to promote unity and reach out to all sectors to build consensus, as he inherits a highly polarized country with distrust in traditional political parties. Petro will also have to convey a message of confidence and unity to calm markets.
- Colombia is currently experiencing high inflation rates, high debt and a deeply divided electorate. This
 scenario will make Petro look for consensus with different sectors. In order to make progress on his
 campaign promises, Petro will need to form alliances and potentially moderate the approach of his
 government to achieve progress in terms of execution and ensure higher levels of governance.
- Election day in Colombia was generally peaceful, with only one, isolated incident reported by the Electoral Observation Mission (MOE) by an electoral witness of the Historical Pact in the municipality of Guapi, Cauca.



Regional Outcomes



Source: National Registry of Colombia

- The runoff results were similar to the trends reported in the last polls and first round. The voters in the regions showed similar patterns, while support for regions helping Petro intensified in the runoff.
- Gustavo Petro obtained the highest vote rates in the Pacific, the Caribbean Coast, San Andres, and the south of the country, as well as in Bogota. Voter turnout in most of these regions increased in the second round.
- Petro won in 16 departments of the country with significant margins, such as: Chocó (81.9%), Nariño (80.91%), Putumayo (79.6%), Cauca (79%), Vaupés (74%), Atlántico (67%), La Guajira (64.56%) and Magdalena (60.2%).
- The voter turnout in Colombia's major cities increased. In Bogotá, 3,387,345 people voted (65.49% of those eligible). Gustavo Petro won in Bogotá (58.59%), Cali (63.76%) and Barranquilla (64.76%), while Hernández dominated in Medellín with 62.55%.
- Rodolfo Hernández won in the central-eastern part of the country. He also dominated in Antioquia and abroad, due in part to a transfer of votes from Federico Gutiérrez's electorate. However, he had difficulty increasing his vote in Bogotá and the Caribbean region and was unable to capture the totality of Gutiérrez's votes.
- The blank vote rate has been the lowest since 2006 (4.1% in 2018 vs. 2.24% in 2022).
- Voter turnout was a 58%, higher than the 54% in 2018.

What happens after the elections?

Gustavo Petro will take office on August 7th. During the coming weeks, he will gradually announce his ministerial cabinet and begin the transition with the Government of Iván Duque. During the first months, government will begin to make progress on the National Development Plan, which will reflect the main axes to be implemented during Petro's administration. Throughout the campaign, Petro has discussed rural land redistribution and private pension nationalization, social spending through printing currency, and consideration of universal basic income.

In his victory speech, Petro stated his aim to "build a democracy, based on the existence of economic pluralism, which means overcoming feudalism, having space for indigenous communities, and a popular economy that is strengthened through education and cheap credit". He promised "to develop capitalism in Colombia, not because we worship it, but because we must first overcome pre-modernity in Colombia and the new slavery".

Petro prioritized opening international dialogue (and with the US specifically) on to outline the guidelines for energy transition, defining a decarbonized economy, and working on climate change. He also assured that both Colombia and Latin America should focus on strategies associated with agro-industrialization, the definition of a productive and non-extractive economy, and the deepening of knowledge building in various productive sectors.



Principal reactions at the national level

Rodolfo Hernández Former presidential candidate





Llamé a Gustavo para felicitarlo por el triunfo y ofrecerle mi apoyo para cumplir con las promesas de cambio por las que Colombia votó hoy. Colombia siempre va a contar conmigo.

Hernández congratulated Petro and reminded that he will always be here to contribute to Colombia.

Federico Gutiérrez

Former presidential candidate



Petro, espero que su gobierno no sea el reflejo de su

campaña. Que su presidencia dure 4 años y no más. Que respete la propiedad privada, la libre prensa, la iniciativa empresarial, el ahorro de los colombianos, a los opositores y a quienes pensamos muy diferente a usted.

Fico Gutiérrez

Gutiérrez invited Gustavo Petro to respect companies, free press and private property.

National Association of Industries (ANDI)





Desde la ANDI, le decimos al nuevo Gobierno que de nosotros podrá esperar un agente constructivo, que va a aportar las mejores ideas y posibilidades para el país. Siempre podrá encontrar buena voluntad y buenas intenciones.

#MásPaísANDI

ANDI called for building together the country and maintaining goodwill.

Claudia López

Mayor of Bogotá





López congratulated the winners and said that Colombia was starting a new page in its history.

Álvaro Uribe Former president





Para defender la democracia es menester acatarla. Gustavo Petro es el Presidente. Que nos guíe un sentimiento: Primero Colombia

6:58 p. m. · 19 jun. 2022 · Twitter for iPhone

Uribe recognized that Gustavo Petro won the election and said that the country must be prioritized.

Juan Manuel Santos

Former president





Santos mentioned that democracy won today and reminded Petro, to take the country on the road to peace.



Principal reactions at the international level

Gabriel Boric President of Chile



Gabriel Boric Font
Gabriel Boric Font
Gabriel Boric Font
Gabrielboric

Acabo de hablar con @petrogustavo para felicitarlo por su triunfo en la presidencia de Colombia junto a
Gabriel Boric Font
Gabriel Boric Font
Gabriel Boric Font
Gabriel Gabriel Gabriel
Gabriel Gabriel
Gabriel Gabriel
Gabriel Gabriel
Gabriel Gabriel
Gabriel Gabriel
Gabriel Gabriel
Gabriel Gabriel
Gabriel Gabriel
Gabriel Gabriel
Gabriel Gabriel
Gabriel Gabriel
Gabriel Gabriel
Gabriel Gabriel
Gabriel Gabriel
Gabriel
Gabriel Gabriel
Gabriel
Gabriel Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel
Gabriel

Boric congratulated the new President and encouraged joint work and unity.

Lasso reminded Petro its government's

willingness to strengthen friendship and

cooperation between the two countries.

Antony Blinken

Secretary of State





8:32 PM · Jun 19, 2022 · Twitter Web App

Secretary Antony Blinken

Blinken celebrated Colombians exercising their right to vote and democracy.

Guillermo Lasso

President of Ecuador





Jim McGovern

Member of the U.S. House of Representatives Representative of the United States

Rep. Jim McGovern 🔕





McGovern called for the protection of human rights and the completion of the implementation of the Peace Agreement.

Alberto Fernández

President of Argentina



Alberto Fernández
Alberto Fernández
Alberto Fernández
Me llena de alegría el triunfo obtenido por
Alberto Fernández
Me llena de alegría el triunfo obtenido por
Alberto Fernández
Me llena de alegría el triunfo obtenido por
Acabo de transmitirle al presidente electo mis

felicitaciones por la confianza que el pueblo

colombiano ha depositado en él.

Fernández congratulated the new President and his vice-presidential running mate, Francia Márquez.

Manuel Obrador

President of México





El triunfo de Gustavo Petro es histórico.

Los conservadores de Colombia siempre han sido tenaces y duros. El escritor José María Vargas Vila relataba que los dictadores de su país "mojaban en agua bendita su puñal antes de matar". 1/3 Translate Tiveet

Obrador highlighted Gustavo Petro's victory and congratulated him.



Victory Speech by Gustavo Petro y Francia Márquez

- Francia Márquez opened the speech in which she thanked the Afro-descendant, Raizel, and Palenquero communities, the indigenous and peasant population, the LGBTIQ+ diverse population, women, and social leaders. She indicated that her efforts will be aimed at build new social contexts through peace and social justice.
- Gustavo Petro made a 40-minute speech, claiming that today's elections were historic, not only for Colombia for Latin America. He promised his government he will not disappoint his electorate. Through the "politics of love" he will fulfill what he promised in the public squares, and his government "will not be characterized by deepening sectarianism and hatred in the country".
- After the results of the second round of elections, Gustavo Petro said that division was evident and emphasized that during his presidency, his objective will be to unify and lead "one Colombia".
- During his speech, Petro asked the Attorney General's Office to "free the detained youths". He also asked the General Inspector to "reinstate the popularly elected mayors."
- He assured that during his government "he will not use power to destroy the opponent". He indicated that the opposition "be it, Uribe, Federico, Rodolfo will always be welcome in the Palacio de Nariño to discuss Colombia's problems". Additionally, he stated that "there will be no political or judicial persecution, this being the way to build the Great National Agreement, which must be with the entire Colombian population, based on the binding regional dialogue seeking to build the reforms that Colombia needs to live in peace."
- Petro pointed out that it will be necessary to "build a democracy, based on the existence of economic pluralism, which means overcoming feudalism, having space for indigenous communities, and a popular economy that is strengthened through education and cheap credit". He promised "to develop capitalism in Colombia, not because we worship it, but because we must first overcome pre-modernity in Colombia and the new slavery".
- He proposed establishing a "dialogue in the Americas without exclusion of any state or nation" to outline the guidelines for energy transition, defining a decarbonized economy, and protecting the environment.
- He stated that he would seek a meeting with the United States Government to build an agreement on climate change.
- Finally, Gustavo Petro assured that both Colombia and Latin America should focus on strategies associated
 with agro-industrialization, the definition of a productive and non-extractive economy, and the deepening of
 knowledge building in various productive sectors.

Concession Speech by Rodolfo Hernández

Through a 2 minute speech, Rodolfo Hernandez indicated that he trusts in the institutions of the Colombian State and therefore accepted the electoral result that consolidated Gustavo Petro as the new President of the Republic for the period 2022 - 2026. During his speech, he urged Gustavo Petro to know how to "lead the country" to be "faithful to the discourse against corruption" and not to disappoint those who trusted him. Hernández concluded by thanking the nearly 10,500,000 citizens who voted for his candidacy.

Later, around 6:00 pm, Rodolfo Hernandez communicated through his social networks that he had called Gustavo Petro to congratulate him on his victory and offer his support to fulfill the promises of change mentioned in the presidential race.



About Edelman Global Advisory

Edelman Global Advisory is a company launched by Edelman, the world's largest global public relations consultancy. EGA provides tailored business and government advisory services to companies and institutions seeking to navigate today's changing geopolitical and economic landscape.

We are part of the world's leading independent, family-owned communications company, with more than 5,500 employees worldwide.

We are multidisciplinary, global, with an unparalleled reach. We have more than 13 years of experience in the Colombian market, which gives us a deep knowledge of the local audiences and the country's context.

EGA Team

Daniel Quiroga Plazas

daniel.quiroga@edelman.com

Luis Felipe Cepeda

luis.cepeda@edelman.com

Daniel Santa

Daniel.santa@edelman.com

Ana María Aranguren

ana.aranguren@edelman.com

Juan Camilo Dávila

juan.davila@edelman.com

Hanna Escobar

hanna.escobar@edelman.com

María Paz Martínez

maria.martinez@edelman.com

Diana Sedano

diana.sedano@edelman.com

Carolina Deaza

Carolina.deaza@edelman.com

Lorena García

lorena.garcia@edelman.com

Nicolás Cediel

Nicolas.cediel@edelman.com

Ana María Ramírez

ana.ramirez@edelman.com

Ariana Hormizda

Ariana.hormizda@edelman.com